



**For The Love of Chocolate**  
 Escondido Chocolate Festival “A Tasting Affair”  
 Saturday, February 15, 2025 12pm - 5pm



**Wine, Beer & Spirit Sponsor Donor Form**

For The Love of Chocolate, Escondido Chocolate Festival, presented by the Escondido Downtown Business Assoc. (DBA), a 501(c)6 not for profit organization since 1962, is back for 2025. We are seeking sponsors with donations of wine, craft beer and spirits, to be featured in one of 20+ exclusive tasting locations. Attendance expected is 350+. Brewery/Winery/Distillery Sponsor/Donor Form (W-9 available upon request.)

Contact Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email (required) \_\_\_\_\_ Cell \_\_\_\_\_

Name & description of all products being donated or sampled \_\_\_\_\_

**LOCATION SPONSOR/DONATION OPTION #1:**

(This option is the most recommended, in order to promote and represent your product best.)

- Sponsor donates Wine/Beer/Spirit: Donation Requested for 350+ servings
- Provide a responsible representative(s) to serve your product and answer questions at event
- We will provide 1.) Table 2.) Table Cloth 3.) Cups & Ice 4.) Approximately 350+ attendees to sample your product
- Sponsor may self promote: distribute cards, brochures, swag, display special signage from your brewery, winery

**LOCATION SPONSOR/DONATION OPTION #2:**

- Sponsor donates Wine/Beer/Spirit. (We will pour on your behalf.)
- Sponsor provided banners will be displayed on event day and we will promote on your behalf.

**Benefits:**

1. Your company Logo listed on event posters, tasting maps, Facebook & other online media
2. Multiple publications; online calendar listings; eblasts; to regional Food, Beer/Wine/Spirit fans.
3. Coverage of event in San Diego newspapers, magazines and event day news broadcasts
4. Direct exposure to thousands of craft beer and wine enthusiasts in this growing demographic
5. Your provided business cards and brochures on display and available to all beer-wine area attendees
6. Placement of company flyer, cards or swag in 350+ attendee swag bags!

Sponsor/Donor agrees to provide copy of current Health Permit (due with application)

I agree to the beer/wine donor donation levels and parameters:

Signature \_\_\_\_\_ Date \_\_\_\_\_

**PLEASE READ & SIGN:** With my signature, I agree to waive, release, indemnify and hold harmless the Escondido Downtown Business Association and event organizers from any and all liability, claims, and causes of action, including attorney’s fees and court costs, for injuries or damages to person or property arising out of my participation in this event. I also understand this waiver cannot be modified or changed.

**RETURN:** Completed form and Logo to: [cmaclachlan1@gmail.com](mailto:cmaclachlan1@gmail.com)

